Clerk of the House of Representatives
Legislative Resource Center
B-106 Cannon Building
Washington, DC 20515
http://lobbyingdisclosure.house.gov

Secretary of the Senate
Office of Public Records
232 Hart Building
Washington, DC 20510
http://www.senate.gov/lobby

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) **- All Filers Are Required to Complete This Page**

1. Registrant Name ☑ Organization/Lobbying Firm ☐ Self Employed Individual

Ogilvy Government Relations

2. Address ☐ **Check if different than previously reported**

Address1 1111 19th Street, NW Address2 Suite 1100

City Washington State DC Zip Code 20036 - Country USA

3. Principal place of business (if different than line 2)

City State Zip Code - Country

4a. Contact Name: Moses Mercado

b. Telephone Number ☐ International Number: (202) 729-4200

c. E-mail: abby.bohn@ogilvygr.com

5. Senate ID#: 48827-1005317

7. Client Name ☐ *Self* ☐ *Check if client is a state or local government or instrumentality*

Cash America International, Inc.

6. House ID#: 345280245

TYPE OF REPORT 8. Year 2009 Q1 (1/1 - 3/31) ☐ Q2 (4/1 - 6/30) ☑ Q3 (7/1-9/30) ☐ Q4 (10/1 - 12/31) ☐

9. Check if this filing amends a previously filed version of this report ☐

10. Check if this is a Termination Report ☐ Termination Date _____ 11. No Lobbying Issue Activity ☐

INCOME OR EXPENSES **- YOU MUST complete either Line 12 or Line 13**

12. Lobbying

INCOME relating to lobbying activities for this reporting period was:

Less than $5,000 ☐

$5,000 or more ☑ $ $ 80,000.00

Provide a good faith estimate, rounded to the nearest $10,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSE relating to lobbying activities for this reporting period were:

Less than $5,000 ☐

$5,000 or more ☐ $ _____

14. REPORTING Check box to indicate expense accounting method. See instructions for description of options.

☐ **Method A.** Reporting amounts using LDA definitions only

☐ **Method B.** Reporting amounts under section 6033(b)(8) of the Internal Revenue Code

☐ **Method C.** Reporting amounts under section 162(e) of the Internal Revenue Code

Signature Filed Electronically **Date** 07/17/2009

Printed Name and Title Stewart Hall, Managing Director

v6.0.1f

Registrant Ogilvy Government Relations Client Name Cash America International, Inc.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code FIN FINANCIAL INSTITUTIONS/INVESTMENTS/SECURITIES (one per page)

16. Specific lobbying issues

S.500/H.R.1608,Protecting Consumers from Unreasonable Credit Rates Act of 2009;H.R.1640,Interest Rate Reduction Act;S.566, Financial Product Safety Commission Act of 2009;H.R.1214, Payday Loan Reform Act of 2009;S.582,Interest Rate Reduction Act; H.R.1846, C.L.E.A.R. Act; S.257, Consumer Credit Fairness Act; H.R.2563, Payday Lending Reform Act of 2009; H.R.2309, Consumer Credit and Debt Act. Protection Issues related to amending the Truth in Lending Act and the Regulation Reform Act.

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Moses	Mercado		Dep Chief of Staff, Gephardt; Chief of Staff, Green	☐
Dean	Aguillen		Advr, Pelosi; Dir Intgvt Aff, Labor; LA, Sandlin	☐
Gordon	Taylor		COS/LD/Coun,John;Leg Asst/Press Secy,Hayes	☐
Chris	Giblin		COS, Carter; LD, Norwood; LA, Fields	☐
Drew	Maloney		LD/AdAsst,DeLay;Coun,Bryant;LA/Coun,Wicker	☐
Joe	Lapia		SenDemCloakroomFloorAdvr;SenSergtatArmsMgr	☑
				☐
				☐
				☐

19. Interest of each foreign entity in the specific issues listed on line 16 above ☑ Check if None

Printed Name and Title Stewart Hall, Managing Director