Clerk of the House of Representatives
Legislative Resource Center
B-106 Cannon Building
Washington, DC 20515
http://lobbyingdisclosure.house.gov

Secretary of the Senate
Office of Public Records
232 Hart Building
Washington, DC 20510
http://www.senate.gov/lobby

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) **- All Filers Are Required to Complete This Page**

1. Registrant Name ☑ Organization/Lobbying Firm ☐ Self Employed Individual

SONY ELECTRONICS INC.

2. Address ☐ **Check if different than previously reported**

Address1 1667 K STREET, NW, #200 Address2

City WASHINGTON State DC Zip Code 20006 - Country USA

3. Principal place of business (if different than line 2)

City State Zip Code - Country

4a. Contact Name: JOEL K. WIGINTON

b. Telephone Number ☐ International Number: (202) 429-3652

c. E-mail: Joel.Wiginton@am.sony.com

5. Senate ID#: 36138-12

7. Client Name ☑ *Self* ☐ *Check if client is a state or local government or instrumentality*

SONY ELECTRONICS INC.

6. House ID#: 305840000

TYPE OF REPORT 8. Year 2009 Q1 (1/1 - 3/31) ☐ Q2 (4/1 - 6/30) ☑ Q3 (7/1-9/30) ☐ Q4 (10/1 - 12/31) ☐

9. Check if this filing amends a previously filed version of this report ☐

10. Check if this is a Termination Report ☐ Termination Date 11. No Lobbying Issue Activity ☐

INCOME OR EXPENSES **- YOU MUST complete either Line 12 or Line 13**

12. Lobbying

INCOME relating to lobbying activities for this reporting period was:

Less than $5,000 ☐

$5,000 or more ☐ $

Provide a good faith estimate, rounded to the nearest $10,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSE relating to lobbying activities for this reporting period were:

Less than $5,000 ☐

$5,000 or more ☑ $ $ 160,000.00

14. REPORTING Check box to indicate expense accounting method. See instructions for description of options.

☑ **Method A.** Reporting amounts using LDA definitions only

☐ **Method B.** Reporting amounts under section 6033(b)(8) of the Internal Revenue Code

☐ **Method C.** Reporting amounts under section 162(e) of the Internal Revenue Code

Signature Filed Electronically **Date** 07/20/2009

Printed Name and Title Joel K. Wiginton, Vice President & Senior Counsel, Government Affairs

Registrant SONY ELECTRONICS INC. Client Name SONY ELECTRONICS INC.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code COM COMMUNICATIONS/BROADCASTING/RADIO/TV (one per page)

16. Specific lobbying issues

47 USC 319(j) -- relating to the transition from analog television to digital television, and associated proceedings at the FCC
47 USC 529 -- relating to device compatibility with multi-channel video programming systems, and related proceedings at the FCC

17. House(s) of Congress and Federal agencies ☐ Check if None

Federal Communications Commission (FCC)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Joel	Wiginton		Special Assistant to the President for Legislative	☐
Joel	Wiginton		Affairs, Clinton White House	☐
Joel	Wiginton		Chief Minority Counsel, Senate Judiciary	☐
Joel	Wiginton		Committee, Constitution Subcommittee for	☐
Joel	Wiginton		Ranking Member Sen. Russell Feingold	☐
Joel	Wiginton		Minority Counsel, Senate Judiciary Committee,	☐
Joel	Wiginton		Courts Subcommittee for Ranking	☐
Joel	Wiginton		Member Sen. Dick Durbin	☐
James	Morgan		Intern, FCC - Office of Commissioner Tristani	☐

19. Interest of each foreign entity in the specific issues listed on line 16 above ☐ Check if None

Public policy affects the market conditions under which Sony Corporation (Japan) is able to design, manufacture, market and/or sell products in the United States through its subsidiary, Sony Electronics Inc., which affects the overall profitability of Sony Corporation (Japan).

Printed Name and Title Joel K. Wiginton, Vice President & Senior Counsel, Government Affairs

Registrant SONY ELECTRONICS INC. Client Name SONY ELECTRONICS INC.

ADDENDUM for General Lobbying Issue COM - COMMUNICATIONS/BROADCASTING/RADIO/TV

Name			Covered Official Position (if applicable)	New
First	Last	Suffix		
James	Morgan		Intern, FCC - Network Services Division	☐
James	Morgan		Intern, Justice Department - Criminal Division	☐
				☐
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				☐

Printed Name and Title Joel K. Wiginton, Vice President & Senior Counsel, Government Affairs

Registrant SONY ELECTRONICS INC. Client Name SONY ELECTRONICS INC.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code CPI COMPUTER INDUSTRY (one per page)

16. Specific lobbying issues

47 USC 319(j) -- relating to the transition from analog television to digital television, and associated proceedings at the FCC
47 USC 529 -- relating to device compatibility with multi-channel video programming systems, and related proceedings at the FCC
HR 4040, S 2045, Colombia FTA, Electronic waste/e-cycling

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, Federal Communications Commission (FCC), Commerce - Dept of (DOC), Consumer Product Safety Commission (CPSC), Treasury - Dept of, U.S. Trade Representative (USTR), Executive Office of the President (EOP), Environmental Protection Agency (EPA)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Joel	Wiginton		Special Assistant to the President, for Legislative	☐
Joel	Wiginton		Affairs, Clinton White House	☐
Joel	Wiginton		Chief Minority Counsel, Senate Judiciary	☐
Joel	Wiginton		Committee, Constitution Subcommittee for	☐
Joel	Wiginton		Ranking Member Sen. Russell Feingold	☐
Joel	Wiginton		Minority Counsel, Senate Judiciary Committee,	☐
Joel	Wiginton		Courts Subcommittee for Ranking	☐
Joel	Wiginton		Member Sen. Dick Durbin	☐
Christina	Mulvihill		Legislative Assistant, Rep. Ileana Ros-Lehtinen	☐

19. Interest of each foreign entity in the specific issues listed on line 16 above ☐ Check if None

Public policy affects the market conditions under which Sony Corporation (Japan) is able to design, manufacture, market and/or sell products in the United States through its subsidiary, Sony Electronics Inc., which affects the overall profitability of Sony Corporation (Japan).

Printed Name and Title Joel K. Wiginton, Vice President & Senior Counsel, Government Affairs

Registrant SONY ELECTRONICS INC. Client Name SONY ELECTRONICS INC.

ADDENDUM for General Lobbying Issue CPI - COMPUTER INDUSTRY

Name First	Name Last	Name Suffix	Covered Official Position (if applicable)	New
Christina	Mulvihill		Minority Staff Director, Subcommittee on	☐
Christina	Mulvihill		Employment & Housing, House Committee on	☐
Christina	Mulvihill		Government Reform	☐
Christina	Mulvihill		Senior Legislative Assistant, Rep. John Mica	☐
Christina	Mulvihill		Senior Legislative Assistant, Sen. Mike DeWine	☐
James	Morgan		Intern, FCC - Office of Commissioner Tristani	☐
James	Morgan		Intern, FCC - Network Services Division	☐
James	Morgan		Intern, Justice Department - Criminal Division	☐
				☐
				☐
				☐

Printed Name and Title Joel K. Wiginton, Vice President & Senior Counsel, Government Affairs

Registrant SONY ELECTRONICS INC. Client Name SONY ELECTRONICS INC.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code CSP CONSUMER ISSUES/SAFETY/PRODUCTS (one per page)

16. Specific lobbying issues

HR 4040 (follow-up issues), S 2045 (follow-up issues)

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, Commerce - Dept of (DOC), Consumer Product Safety Commission (CPSC)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Joel	Wiginton		Special Assistant to the President for Legislative	☐
Joel	Wiginton		Affairs, Clinton White House	☐
Joel	Wiginton		Chief Minority Counsel, Senate Judiciary	☐
Joel	Wiginton		Committee, Constitution Subcommittee for	☐
Joel	Wiginton		Ranking Member Sen. Russell Feingold	☐
Joel	Wiginton		Minority Counsel, Senate Judiciary Committee,	☐
Joel	Wiginton		Courts Subcommittee for Ranking	☐
Joel	Wiginton		Member Sen. Dick Durbin	☐
Christina	Mulvihill		Legislative Assistant, Rep. Ileana Ros-Lehtinen	☐

19. Interest of each foreign entity in the specific issues listed on line 16 above ☐ Check if None

Public policy affects the market conditions under which Sony Corporation (Japan) is able to design, manufacture, market and/or sell products in the United States through its subsidiary, Sony Electronics Inc., which affects the overall profitability of Sony Corporation (Japan).

Printed Name and Title Joel K. Wiginton, Vice President & Senior Counsel, Government Affairs

Registrant SONY ELECTRONICS INC. Client Name SONY ELECTRONICS INC.

ADDENDUM for General Lobbying Issue CSP - CONSUMER ISSUES/SAFETY/PRODUCTS

Name			Covered Official Position (if applicable)	New
First	Last	Suffix		
Christina	Mulvihill		Minority Staff Director, Subcommittee on	☐
Christina	Mulvihill		Employment and Housing, House	☐
Christina	Mulvihill		Committee on Government Reform	☐
Christina	Mulvihill		Senior Legislative Assistant, Rep. John Mica	☐
Christina	Mulvihill		Senior Legislative Assistant, Sen. Mike DeWine	☐
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Printed Name and Title Joel K. Wiginton, Vice President & Senior Counsel, Government Affairs

Registrant SONY ELECTRONICS INC. Client Name SONY ELECTRONICS INC.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code ECN ECONOMICS/ECONOMIC DEVELOPMENT (one per page)

16. Specific lobbying issues

10+2 proposed customs regulation
Customs Reauthorization

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, Commerce - Dept of (DOC), White House Office, U.S. Trade Representative (USTR), U.S. Immigration & Customs Enforcement (ICE), U.S. Customs & Border Protection, Treasury - Dept of, Executive Office of the President (EOP), Homeland Security - Dept of (DHS), Transportation - Dept of (DOT), Office of Management & Budget (OMB)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Joel	Wiginton		Special Assistant to the President for Legislative	☐
Joel	Wiginton		Affairs, Clinton White House	☐
Joel	Wiginton		Chief Minority Counsel, Senate Judiciary	☐
Joel	Wiginton		Committee, Constitution Subcommittee for	☐
Joel	Wiginton		Ranking Member Sen. Russell Feingold	☐
Joel	Wiginton		Minority Counsel, Senate Judiciary Committee,	☐
Joel	Wiginton		Courts Subcommittee for Ranking	☐
Joel	Wiginton		Member Sen. Dick Durbin	☐
Christina	Mulvihill		Legislative Assistant, Rep. Ileana Ros-Lehtinen	☐

19. Interest of each foreign entity in the specific issues listed on line 16 above ☐ Check if None

Public policy affects the market conditions under which Sony Corporation (Japan) is able to design, manufacture, market and/or sell products in the United States through its subsidiary, Sony Electronics Inc., which affects the overall profitability of Sony Corporation (Japan).

Printed Name and Title Joel K. Wiginton, Vice President & Senior Counsel, Government Affairs

Registrant SONY ELECTRONICS INC. Client Name SONY ELECTRONICS INC.

ADDENDUM for General Lobbying Issue ECN - ECONOMICS/ECONOMIC DEVELOPMENT

Name			Covered Official Position (if applicable)	New
First	Last	Suffix		
Christina	Mulvihill		Minority Staff Director, Subcommittee on	☐
Christina	Mulvihill		Employment and Housing, House	☐
Christina	Mulvihill		Committee on Government Reform	☐
Christina	Mulvihill		Senior Legislative Assistant, Rep. John Mica	☐
Christina	Mulvihill		Senior Legislative Assistant, Sen. Mike DeWine	☐
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				☐
				☐

Printed Name and Title Joel K. Wiginton, Vice President & Senior Counsel, Government Affairs

Registrant SONY ELECTRONICS INC. Client Name SONY ELECTRONICS INC.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code ENG ENERGY/NUCLEAR (one per page)

16. Specific lobbying issues

Energy efficiency standards for consumer electronics

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, Environmental Protection Agency (EPA), Energy - Dept of

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Joel	Wiginton		Special Assistant to the President for Legislative	☐
Joel	Wiginton		Affairs, Clinton White House	☐
Joel	Wiginton		Chief Minority Counsel, Senate Judiciary	☐
Joel	Wiginton		Committee, Constitution Subcommittee for	☐
Joel	Wiginton		Ranking Member Sen. Russell Feingold	☐
Joel	Wiginton		Minority Counsel, Senate Judiciary Committee,	☐
Joel	Wiginton		Courts Subcommittee for Ranking	☐
Joel	Wiginton		Member Sen. Dick Durbin	☐
Christina	Mulvihill		Legislative Assistant, Rep. Ileana Ros-Lehtinen	☐

19. Interest of each foreign entity in the specific issues listed on line 16 above ☐ Check if None

Public policy affects the market conditions under which Sony Corporation (Japan) is able to design, manufacture, market and/or sell products in the United States through its subsidiary, Sony Electronics Inc., which affects the overall profitability of Sony Corporation (Japan).

Printed Name and Title Joel K. Wiginton, Vice President & Senior Counsel, Government Affairs

Registrant SONY ELECTRONICS INC. Client Name SONY ELECTRONICS INC.

ADDENDUM for General Lobbying Issue ENG - ENERGY/NUCLEAR

Name			Covered Official Position (if applicable)	New
First	Last	Suffix		
Christina	Mulvihill		Minority Staff Director, Subcommittee on	☐
Christina	Mulvihill		Employment and Housing, House	☐
Christina	Mulvihill		Committee on Government Reform	☐
Christina	Mulvihill		Senior Legislative Assistant, Rep. John Mica	☐
Christina	Mulvihill		Senior Legislative Assistant, Sen. Mike DeWine	☐
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Printed Name and Title Joel K. Wiginton, Vice President & Senior Counsel, Government Affairs

Registrant SONY ELECTRONICS INC. Client Name SONY ELECTRONICS INC.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code ENV ENVIRONMENT/SUPERFUND (one per page)

16. Specific lobbying issues

Electronic waste/e-cycling

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, Environmental Protection Agency (EPA)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Joel	Wiginton		Special Assistant to the President for Legislative	☐
Joel	Wiginton		Affairs, Clinton White House	☐
Joel	Wiginton		Chief Minority Counsel, Senate Judiciary	☐
Joel	Wiginton		Committee, Constitution Subcommittee for	☐
Joel	Wiginton		Ranking Member Sen. Russell Feingold	☐
Joel	Wiginton		Minority Counsel, Senate Judiciary Committee,	☐
Joel	Wiginton		Courts Subcommittee for Ranking	☐
Joel	Wiginton		Member Sen. Dick Durbin	☐
Christina	Mulvihill		Legislative Assistant, Rep. Ileana Ros-Lehtinen	☐

19. Interest of each foreign entity in the specific issues listed on line 16 above ☐ Check if None

Public policy affects the market conditions under which Sony Corporation (Japan) is able to design, manufacture, market and/or sell products in the United States through its subsidiary, Sony Electronics Inc., which affects the overall profitability of Sony Corporation (Japan).

Printed Name and Title Joel K. Wiginton, Vice President & Senior Counsel, Government Affairs

Registrant SONY ELECTRONICS INC. Client Name SONY ELECTRONICS INC.

ADDENDUM for General Lobbying Issue ENV - ENVIRONMENT/SUPERFUND

Name			Covered Official Position (if applicable)	New
First	Last	Suffix		
Christina	Mulvihill		Minority Staff Director, Subcommittee on	☐
Christina	Mulvihill		Employment and Housing, House	☐
Christina	Mulvihill		Committee on Government Reform	☐
Christina	Mulvihill		Senior Legislative Assistant, Rep. John Mica	☐
Christina	Mulvihill		Senior Legislative Assistant, Sen. Mike DeWine	☐
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Printed Name and Title Joel K. Wiginton, Vice President & Senior Counsel, Government Affairs

Registrant SONY ELECTRONICS INC. Client Name SONY ELECTRONICS INC.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code HOM HOMELAND SECURITY (one per page)

16. Specific lobbying issues

10+2 proposed customs regulation

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, Commerce - Dept of (DOC), White House Office, U.S. Trade Representative (USTR), U.S. Immigration & Customs Enforcement (ICE), U.S. Customs & Border Protection, Treasury - Dept of, Executive Office of the President (EOP), Homeland Security - Dept of (DHS), Transportation - Dept of (DOT), Office of Management & Budget (OMB)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Joel	Wiginton		Special Assistant to the President for Legislative	☐
Joel	Wiginton		Affairs, Clinton White House	☐
Joel	Wiginton		Chief Minority Counsel, Senate Judiciary	☐
Joel	Wiginton		Committee, Constitution Subcommittee for	☐
Joel	Wiginton		Ranking Member Sen. Russell Feingold	☐
Joel	Wiginton		Minority Counsel, Senate Judiciary Committee,	☐
Joel	Wiginton		Courts Subcommittee for Ranking	☐
Joel	Wiginton		Member Sen. Dick Durbin	☐
Christina	Mulvihill		Legislative Assistant, Rep. Ileana Ros-Lehtinen	☐

19. Interest of each foreign entity in the specific issues listed on line 16 above ☐ Check if None

Public policy affects the market conditions under which Sony Corporation (Japan) is able to design, manufacture, market and/or sell products in the United States through its subsidiary, Sony Electronics Inc., which affects the overall profitability of Sony Corporation (Japan).

Printed Name and Title Joel K. Wiginton, Vice President & Senior Counsel, Government Affairs

Registrant SONY ELECTRONICS INC. Client Name SONY ELECTRONICS INC.

ADDENDUM for General Lobbying Issue HOM - HOMELAND SECURITY

Name			Covered Official Position (if applicable)	New
First	Last	Suffix		
Christina	Mulvihill		Minority Staff Director, Subcommittee on	☐
Christina	Mulvihill		Employment and Housing, House	☐
Christina	Mulvihill		Committee on Government Reform	☐
Christina	Mulvihill		Senior Legislative Assistant, Rep. John Mica	☐
Christina	Mulvihill		Senior Legislative Assistant, Sen. Mike DeWine	☐
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Printed Name and Title Joel K. Wiginton, Vice President & Senior Counsel, Government Affairs

Registrant SONY ELECTRONICS INC. Client Name SONY ELECTRONICS INC.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code IMM IMMIGRATION (one per page)

16. Specific lobbying issues

H-1B Visa reform

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Joel	Wiginton		Special Assistant to the President for Legislative	☐
Joel	Wiginton		Affairs, Clinton White House	☐
Joel	Wiginton		Chief Minority Counsel, Senate Judiciary	☐
Joel	Wiginton		Committee, Constitution Subcommittee for	☐
Joel	Wiginton		Ranking Member Sen. Russell Feingold	☐
Joel	Wiginton		Minority Counsel, Senate Judiciary Committee,	☐
Joel	Wiginton		Courts Subcommittee for Ranking	☐
Joel	Wiginton		Member Sen. Dick Durbin	☐
Christina	Mulvihill		Legislative Assistant, Rep. Ileana Ros-Lehtinen	☐

19. Interest of each foreign entity in the specific issues listed on line 16 above ☐ Check if None

Public policy affects the market conditions under which Sony Corporation (Japan) is able to design, manufacture, market and/or sell products in the United States through its subsidiary, Sony Electronics Inc., which affects the overall profitability of Sony Corporation (Japan).

Printed Name and Title Joel K. Wiginton, Vice President & Senior Counsel, Government Affairs

Registrant SONY ELECTRONICS INC. Client Name SONY ELECTRONICS INC.

ADDENDUM for General Lobbying Issue IMM - IMMIGRATION

Name			Covered Official Position (if applicable)	New
First	Last	Suffix		
Christina	Mulvihill		Minority Staff Director, Subcommittee on	☐
Christina	Mulvihill		Employment and Housing, House	☐
Christina	Mulvihill		Committee on Government Reform	☐
Christina	Mulvihill		Senior Legislative Assistant, Rep. John Mica	☐
Christina	Mulvihill		Senior Legislative Assistant, Sen. Mike DeWine	☐
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Printed Name and Title Joel K. Wiginton, Vice President & Senior Counsel, Government Affairs

Registrant SONY ELECTRONICS INC. Client Name SONY ELECTRONICS INC.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code MAN MANUFACTURING (one per page)

16. Specific lobbying issues

Colombia FTA
Korea FTA
TAA Reauthorization

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, Treasury - Dept of, U.S. Trade Representative (USTR), Commerce - Dept of (DOC), Executive Office of the President (EOP)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Joel	Wiginton		Special Assistant to the President for Legislative	☐
Joel	Wiginton		Affairs, Clinton White House	☐
Joel	Wiginton		Chief Minority Counsel, Senate Judiciary	☐
Joel	Wiginton		Committee, Constitution Subcommittee for	☐
Joel	Wiginton		Ranking Member Sen. Russell Feingold	☐
Joel	Wiginton		Minority Counsel, Senate Judiciary Committee,	☐
Joel	Wiginton		Courts Subcommittee for Ranking	☐
Joel	Wiginton		Member Sen. Dick Durbin	☐
Christina	Mulvihill		Legislative Assistant, Rep. Ileana Ros-Lehtinen	☐

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Public policy affects the market conditions under which Sony Corporation (Japan) is able to design, manufacture, market and/or sell products in the United States through its subsidiary, Sony Electronics Inc., which affects the overall profitability of Sony Corporation (Japan).

Printed Name and Title Joel K. Wiginton, Vice President & Senior Counsel, Government Affairs

Registrant SONY ELECTRONICS INC. Client Name SONY ELECTRONICS INC.

ADDENDUM for General Lobbying Issue MAN - MANUFACTURING

Name			Covered Official Position (if applicable)	New
First	Last	Suffix		
Christina	Mulvihill		Minority Staff Director, Subcommittee on	☐
Christina	Mulvihill		Employment and Housing, House	☐
Christina	Mulvihill		Committee on Government Reform	☐
Christina	Mulvihill		Senior Legislative Assistant, Rep. John Mica	☐
Christina	Mulvihill		Senior Legislative Assistant, Sen. Mike DeWine	☐
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Printed Name and Title Joel K. Wiginton, Vice President & Senior Counsel, Government Affairs

Registrant SONY ELECTRONICS INC. Client Name SONY ELECTRONICS INC.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code SCI SCIENCE/TECHNOLOGY (one per page)

16. Specific lobbying issues

47 USC 319(j) - relating to the transition from analog television to digital television, and associated proceedings at the FCC
47 USC 529 - relating to device compatibility with multi-channel video programming systems, and related proceedings at the FCC
General technology issues

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, Federal Communications Commission (FCC)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Joel	Wiginton		Special Assistant to the President for Legislative	☐
Joel	Wiginton		Affairs, Clinton White House	☐
Joel	Wiginton		Chief Minority Counsel, Senate Judiciary	☐
Joel	Wiginton		Committee, Constitution Subcommittee for	☐
Joel	Wiginton		Ranking Member Sen. Russell Feingold	☐
Joel	Wiginton		Minority Counsel, Senate Judiciary Committee,	☐
Joel	Wiginton		Courts Subcommittee for Ranking	☐
Joel	Wiginton		Member Sen. Dick Durbin	☐
James	Morgan		Intern, FCC - Office of Commissioner Tristani	☐

19. Interest of each foreign entity in the specific issues listed on line 16 above ☐ Check if None

Public policy affects the market conditions under which Sony Corporation (Japan) is able to design, manufacture, market and/or sell products in the United States through its subsidiary, Sony Electronics Inc., which affects the overall profitability of Sony Corporation (Japan).

Printed Name and Title Joel K. Wiginton, Vice President & Senior Counsel, Government Affairs

Registrant SONY ELECTRONICS INC. Client Name SONY ELECTRONICS INC.

ADDENDUM for General Lobbying Issue SCI - SCIENCE/TECHNOLOGY

Name			Covered Official Position (if applicable)	New
First	Last	Suffix		
James	Morgan		Intern, FCC - Network Services Division	☐
James	Morgan		Intern, Justice Department - Criminal Division	☐
Christina	Mulvihill		Legislative Assistant, Rep. Ileana Ros-Lehtinen	☐
Christina	Mulvihill		Minority Staff Director, Subcommittee on	☐
Christina	Mulvihill		Employment and Housing, House	☐
Christina	Mulvihill		Committee on Government Reform	☐
Christina	Mulvihill		Senior Legislative Assistant, Rep. John Mica	☐
Christina	Mulvihill		Senior Legislative Assistant, Sen. Mike DeWine	☐
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Printed Name and Title Joel K. Wiginton, Vice President & Senior Counsel, Government Affairs

Registrant SONY ELECTRONICS INC. Client Name SONY ELECTRONICS INC.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code TAX TAXATION/INTERNAL REVENUE CODE (one per page)

16. Specific lobbying issues

Customs proposed "First Sale" rule
HR 4886/duty suspension camcorders
HR 4887/duty suspension camcorders
HR 4314/duty suspension color video monitors

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, Commerce - Dept of (DOC), U.S. Trade Representative (USTR), Treasury - Dept of, Intl Trade Administration (ITA), U.S. International Trade Commission (ITC), Office of Management & Budget (OMB)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Joel	Wiginton		Special Assistant to the President for Legislative	☐
Joel	Wiginton		Affairs, Clinton White House	☐
Joel	Wiginton		Chief Minority Counsel, Senate Judiciary	☐
Joel	Wiginton		Committee, Constitution Subcommittee for	☐
Joel	Wiginton		Ranking Member Sen. Russell Feingold	☐
Joel	Wiginton		Minority Counsel, Senate Judiciary Committee,	☐
Joel	Wiginton		Courts Subcommittee for Ranking	☐
Joel	Wiginton		Member Sen. Dick Durbin	☐
Christina	Mulvihill		Legislative Assistant, Rep. Ileana Ros-Lehtinen	☐

19. Interest of each foreign entity in the specific issues listed on line 16 above ☐ Check if None

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Printed Name and Title Joel K. Wiginton, Vice President & Senior Counsel, Government Affairs

ADDENDUM for General Lobbying Issue Area: TAX - TAXATION/INTERNAL REVENUE CODE

HR 4315/duty suspension color video monitors
HR 4316/duty suspension monochrome video monitors
HR 4317/duty suspension CRT color video monitors
HR 4319/duty suspension loudspeakers
HR 5450 Mobile Cell Phone Act
Doggett Amendment, US treatment of foreign national companies.
Proposed IRS rule on 3% withholding on government contracts
Business Activity Tax simplification
HR 4524/duty suspension on data display CRT monitors

Printed Name and Title Joel K. Wiginton, Vice President & Senior Counsel, Government Affairs

Registrant SONY ELECTRONICS INC. Client Name SONY ELECTRONICS INC.

ADDENDUM for General Lobbying Issue TAX - TAXATION/INTERNAL REVENUE CODE

Name			Covered Official Position (if applicable)	New
First	Last	Suffix		
Christina	Mulvihill		Minority Staff Director, Subcommittee on	☐
Christina	Mulvihill		Employment and Housing, House	☐
Christina	Mulvihill		Committee on Government Reform	☐
Christina	Mulvihill		Senior Legislative Assistant, Rep. John Mica	☐
Christina	Mulvihill		Senior Legislative Assistant, Sen. Mike DeWine	☐
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Printed Name and Title Joel K. Wiginton, Vice President & Senior Counsel, Government Affairs

Registrant SONY ELECTRONICS INC. Client Name SONY ELECTRONICS INC.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code TEC TELECOMMUNICATIONS (one per page)

16. Specific lobbying issues

47 USC 319(j) - relating to the transition from analog television to digital television, and associated proceedings at the FCC
47 USC 529- relating to device compatibility with multi-channel video programming systems, and related proceedings at the FCC

17. House(s) of Congress and Federal agencies ☐ Check if None

Federal Communications Commission (FCC)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Joel	Wiginton		Special Assistant to the President for Legislative	☐
Joel	Wiginton		Affairs, Clinton White House	☐
Joel	Wiginton		Chief Minority Counsel, Senate Judiciary	☐
Joel	Wiginton		Committee, Constitution Subcommittee for	☐
Joel	Wiginton		Ranking Member Sen. Russell Feingold	☐
Joel	Wiginton		Minority Counsel, Senate Judiciary Committee,	☐
Joel	Wiginton		Courts Subcommittee for Ranking	☐
Joel	Wiginton		Member Sen. Dick Durbin	☐
James	Morgan		Intern, FCC - Office of Commissioner Tristani	☐

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Registrant SONY ELECTRONICS INC. Client Name SONY ELECTRONICS INC.

ADDENDUM for General Lobbying Issue TEC - TELECOMMUNICATIONS

Name			Covered Official Position (if applicable)	New
First	Last	Suffix		
James	Morgan		Intern, FCC - Network Services Division	☐
James	Morgan		Intern, Justice Department - Criminal Division	☐
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Printed Name and Title Joel K. Wiginton, Vice President & Senior Counsel, Government Affairs

Registrant SONY ELECTRONICS INC. Client Name SONY ELECTRONICS INC.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code TRD TRADE (DOMESTIC/FOREIGN) (one per page)

16. Specific lobbying issues

10+2 proposed customs regulation
Colombia FTA
Korea FTA
Customs proposed "First Sale" rule

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, Commerce - Dept of (DOC), White House Office, U.S. Trade Representative (USTR), U.S. Immigration & Customs Enforcement (ICE), U.S. Customs & Border Protection, Treasury - Dept of, Executive Office of the President (EOP), Homeland Security - Dept of (DHS), Transportation - Dept of (DOT), Office of Management & Budget (OMB), Intl Trade Administration (ITA), U.S. International Trade Commission (ITC)

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Joel	Wiginton		Affairs, Clinton White House	☐
Joel	Wiginton		Chief Minority Counsel, Senate Judiciary	☐
Joel	Wiginton		Committee, Constitution Subcommittee for	☐
Joel	Wiginton		Ranking Member Sen. Russell Feingold	☐
Joel	Wiginton		Minority Counsel, Senate Judiciary Committee,	☐
Joel	Wiginton		Courts Subcommittee for Ranking	☐
Joel	Wiginton		Member Sen. Dick Durbin	☐
Christina	Mulvihill		Legislative Assistant, Rep. Ileana Ros-Lehtinen	☐

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ADDENDUM for General Lobbying Issue Area: TRD - TRADE (DOMESTIC/FOREIGN)

HR 4886/duty suspension camcorders
HR 4887/duty suspension camcorders
HR 4314/duty suspension color video monitors
HR 4315/duty suspension color video monitors
HR 4316/duty suspension monochrome video monitors
HR 4317/duty suspension CRT color video monitors
HR 4319/duty suspension loudspeakers
TAA Reauthorization
HR 4524/duty suspension on data display CRT monitors

Printed Name and Title Joel K. Wiginton, Vice President & Senior Counsel, Government Affairs

Registrant SONY ELECTRONICS INC. Client Name SONY ELECTRONICS INC.

ADDENDUM for General Lobbying Issue TRD - TRADE (DOMESTIC/FOREIGN)

Name			Covered Official Position (if applicable)	New
First	Last	Suffix		
Christina	Mulvihill		Minority Staff Director, Subcommittee on	☐
Christina	Mulvihill		Employment and Housing, House	☐
Christina	Mulvihill		Committee on Government Reform	☐
Christina	Mulvihill		Senior Legislative Assistant, Rep. John Mica	☐
Christina	Mulvihill		Senior Legislative Assistant, Sen. Mike DeWine	☐
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Printed Name and Title Joel K. Wiginton, Vice President & Senior Counsel, Government Affairs

Registrant SONY ELECTRONICS INC. Client Name SONY ELECTRONICS INC.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code TRU TRUCKING/SHIPPING (one per page)

16. Specific lobbying issues

10+2 proposed customs regulation

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, Commerce - Dept of (DOC), White House Office, U.S. Trade Representative (USTR), U.S. Immigration & Customs Enforcement (ICE), U.S. Customs & Border Protection, Treasury - Dept of, Executive Office of the President (EOP), Homeland Security - Dept of (DHS), Transportation - Dept of (DOT), Office of Management & Budget (OMB)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Joel	Wiginton		Special Assistant to the President for Legislative	☐
Joel	Wiginton		Affairs, Clinton White House	☐
Joel	Wiginton		Chief Minority Counsel, Senate Judiciary	☐
Joel	Wiginton		Committee, Constitution Subcommittee for	☐
Joel	Wiginton		Ranking Member Sen. Russell Feingold	☐
Joel	Wiginton		Minority Counsel, Senate Judiciary Committee,	☐
Joel	Wiginton		Courts Subcommittee for Ranking	☐
Joel	Wiginton		Member Sen. Dick Durbin	☐
Christina	Mulvihill		Legislative Assistant, Rep. Ileana Ros-Lehtinen	☐

19. Interest of each foreign entity in the specific issues listed on line 16 above ☐ Check if None

Public policy affects the market conditions under which Sony Corporation (Japan) is able to design, manufacture, market and/or sell products in the United States through its subsidiary, Sony Electronics Inc., which affects the overall profitability of Sony Corporation (Japan).

Printed Name and Title Joel K. Wiginton, Vice President & Senior Counsel, Government Affairs

Registrant SONY ELECTRONICS INC. Client Name SONY ELECTRONICS INC.

ADDENDUM for General Lobbying Issue TRU - TRUCKING/SHIPPING

Name			Covered Official Position (if applicable)	New
First	Last	Suffix		
Christina	Mulvihill		Minority Staff Director, Subcommittee on	☐
Christina	Mulvihill		Employment and Housing, House	☐
Christina	Mulvihill		Committee on Government Reform	☐
Christina	Mulvihill		Senior Legislative Assistant, Rep. John Mica	☐
Christina	Mulvihill		Senior Legislative Assistant, Sen. Mike DeWine	☐
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Registrant SONY ELECTRONICS INC. Client Name SONY ELECTRONICS INC.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code WAS WASTE (HAZARDOUS/SOLID/INTERSTATE/NUCLEAR) (one per page)

16. Specific lobbying issues

Electronic waste/e-cycling

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, Environmental Protection Agency (EPA)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Joel	Wiginton		Special Assistant to the President for Legislative	☐
Joel	Wiginton		Affairs, Clinton White House	☐
Joel	Wiginton		Chief Minority Counsel, Senate Judiciary	☐
Joel	Wiginton		Committee, Constitution Subcommittee for	☐
Joel	Wiginton		Ranking Member Sen. Russell Feingold	☐
Joel	Wiginton		Minority Counsel, Senate Judiciary Committee,	☐
Joel	Wiginton		Courts Subcommittee for Ranking	☐
Joel	Wiginton		Member Sen. Dick Durbin	☐
Christina	Mulvihill		Legislative Assistant, Rep. Ileana Ros-Lehtinen	☐

19. Interest of each foreign entity in the specific issues listed on line 16 above ☐ Check if None

Public policy affects the market conditions under which Sony Corporation (Japan) is able to design, manufacture, market and/or sell products in the United States through its subsidiary, Sony Electronics Inc., which affects the overall profitability of Sony Corporation (Japan).

Printed Name and Title Joel K. Wiginton, Vice President & Senior Counsel, Government Affairs

Registrant SONY ELECTRONICS INC. Client Name SONY ELECTRONICS INC.

ADDENDUM for General Lobbying Issue WAS - WASTE (HAZARDOUS/SOLID/INTERSTATE/NUCLEAR)

Name			Covered Official Position (if applicable)	New
First	Last	Suffix		
Christina	Mulvihill		Minority Staff Director, Subcommittee on	☐
Christina	Mulvihill		Employment and Housing, House	☐
Christina	Mulvihill		Committee on Government Reform	☐
Christina	Mulvihill		Senior Legislative Assistant, Rep. John Mica	☐
Christina	Mulvihill		Senior Legislative Assistant, Sen. Mike DeWine	☐
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Printed Name and Title Joel K. Wiginton, Vice President & Senior Counsel, Government Affairs

Registrant SONY ELECTRONICS INC. Client Name SONY ELECTRONICS INC.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code TRA TRANSPORTATION (one per page)

16. Specific lobbying issues

Cameron Gulbransen Kids Transportation Safety Act of 2007: Public Law 110-189, expand rearward visibility of motor vehicles

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, Transportation - Dept of (DOT), Natl Highway Traffic Safety Administration (NHTSA)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Joel	Wiginton		Special Assistant to the President for Legislative	☐
Joel	Wiginton		Affairs, Clinton White House	☐
Joel	Wiginton		Chief Minority Counsel, Senate Judiciary	☐
Joel	Wiginton		Committee, Constitution Subcommittee for	☐
Joel	Wiginton		Ranking Member Sen. Russell Feingold	☐
Joel	Wiginton		Minority Counsel, Senate Judiciary Committee,	☐
Joel	Wiginton		Courts Subcommittee for Ranking	☐
Joel	Wiginton		Member Sen. Dick Durbin	☐
James	Morgan		Intern, FCC - Office of Commissioner Tristani	☐

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Registrant SONY ELECTRONICS INC. Client Name SONY ELECTRONICS INC.

ADDENDUM for General Lobbying Issue TRA - TRANSPORTATION

Name			Covered Official Position (if applicable)	New
First	Last	Suffix		
James	Morgan		Intern, FCC - Network Services Division	☐
James	Morgan		Intern, Justice Department - Criminal Division	☐
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Printed Name and Title Joel K. Wiginton, Vice President & Senior Counsel, Government Affairs